



WHITEPAPER **WHO WE ARE**

Our patented, proprietary sets of machine learning and AI algorithms will triangulate, detect, and classify data faster than a hipster can grow a beard, giving our clients unparalleled visibility across their tech ecosystems—because why should only lumberjacks have the market on thick, impressive layers of analytics?

WHO WE ARE

Lucidum Security Data Fabric offers a robust and scalable solution for data integration and data management. The Lucidum platform facilitates seamless integration across diverse data sources, providing a unified view through a single interface.

Lucidum leverages an advanced ETL (extraction, transformation, and loading) architecture that includes:

500+ Integrations.

Lucidum Security Data Fabric includes 500+ pre-packaged, security-focused integrations built on standardized protocols (REST, GraphQL) plus the ability for customers to build custom integrations

Modularity.

Lucidum Security Data Fabric deploys each ETL job as a separate task that executes via user-defined schedule, data trigger, or on demand as a run- now service. This modularity ensures performance and scalability.

Cloud-native deployment.

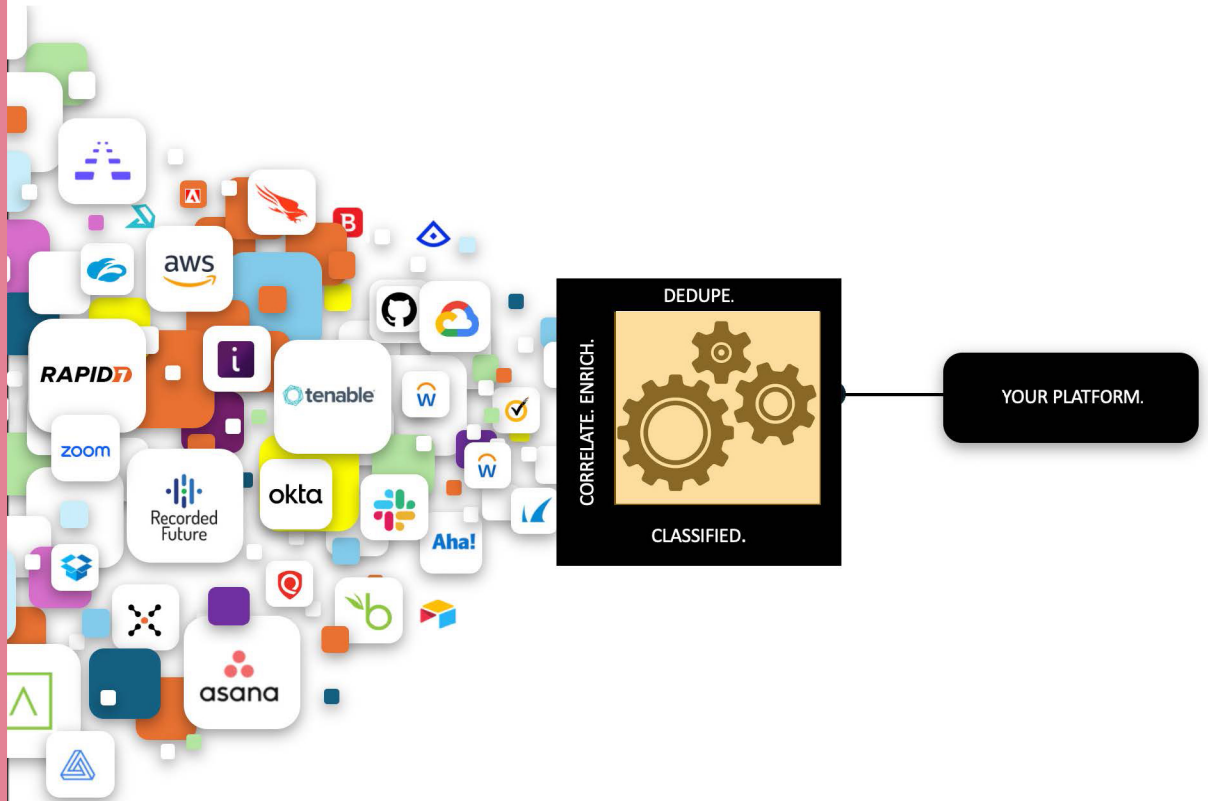
Lucidum Security Data Fabric is delivered via SaaS to provide elasticity, global accessibility, and to reduce operational overhead.

Data-driven triggers.

In Lucidum Security Data Fabric, data transformations and data loads can be triggered by specific ingested data or by changes in the source data and can then be combined with custom business rules (Smart Labels [[add link to Smart Labels whitepaper](#)]). Data-driven triggers and Smart Labels allow effortless change control and analysis.

Self-service.

Lucidum Security Data Fabric includes an intuitive interface and low-code/no-code easy customization and maintenance.



FOUNDING STORY

Co-founders Dr. Joel Fulton and Dr. Charles Feng each have impressive professional backgrounds, including tenures with some of the world's largest, most sophisticated, and leading-edge brands, like Splunk, Symantec, and Google.

Joel and Charles began working together at Splunk. They were trying to solve a problem that they and so many of their cybersecurity contemporaries were facing – sorting through all the data from disparate systems and then figuring out what they didn't know was happening in their ecosystems before it could hurt their enterprises (or their reputations).

And Lucidum was born. A purpose-built data fabric pipeline feeding your Security, Service Management, Ops, Observability, NPM, and APM platforms. Drawing from more than 500+ data sources, Lucidum runs unobtrusively and triangulates, contextualizes, and consolidates the data that you need to make fast, accurate decisions in the platforms you already use. nizations in today's dynamic IT landscape.

HOW DOES LUCIDUM WORK?

Watch a series of 30-second videos that explain Lucidum's security data fabric.

Ingest from anywhere:

Effortless Data Ingestion with Lucidum

Transform your data with Lucidum's ML & AI:

Mastering Data Transformation with Lucidum

Manage your data with Lucidum's SmartLabels:

Unleashing the Power of Lucidum SmartLabels

Egress data to your platform:

Mastering Data Egress with Lucidum



CUSTOMER TESTIMONIALS

See what our customers think of Lucidum. View testimonials from customers like Malwarebytes, State of California, Ross Stores, Rocket Software, Cimpress, TaskUs, and NextRoll.

<https://lucidum.io/testimonials/>

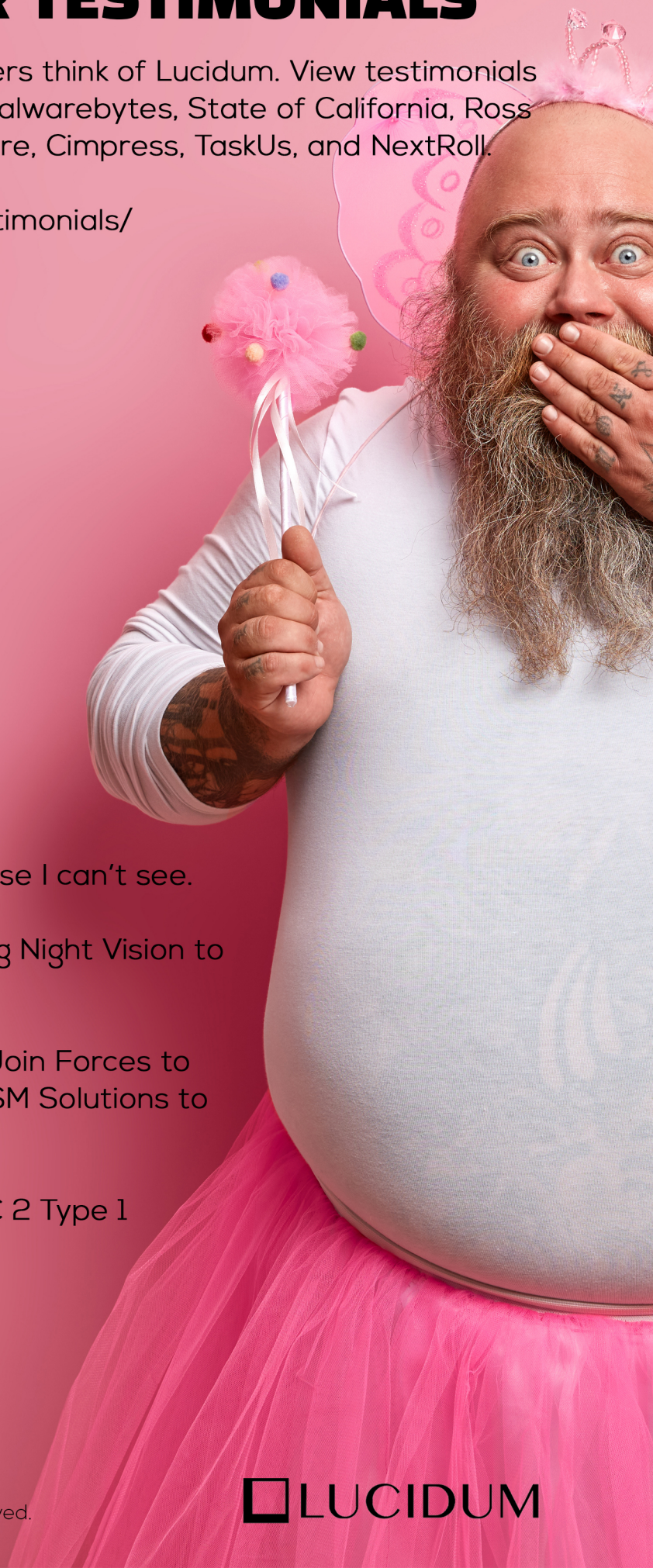
NEWS

I will lose my job because I can't see.

Using Machine Learning Night Vision to spot Shadow IT.

Lucidum and Seceon Join Forces to Deliver Managed CAASM Solutions to MSSPs Worldwide.

Lucidum Achieves SOC 2 Type 1 Completion.



AWARDS

2023 MES IT Security XCellence Awards:
Best Executive Presentation.

2022 Cyber Security Excellence Awards:
Winner Best Cybersecurity Company.

2022 Cyber Security Excellence Awards:
Winner Most Innovative Cybersecurity
Company.

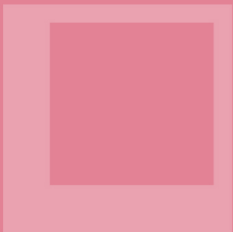
2022 Cyber Security Excellence Awards:
Winner Chief Executive of the Year.

2022 Cyber Security Excellence Awards:
Winner Cybersecurity Executive of the
Year.

2022 Cyber Security Excellence Awards:
Winner Best Cybersecurity Startup.

2022 Cyber Defense Magazine Top Infosec
Innovator.

2022 Cyber Defense Global InfoSec
Awards for 2022: Hot Company: Attack
Surface Management.



INVESTORS

Lucidum is backed by:

Ballistic Ventures. Ballistic Ventures is a venture capital firm dedicated exclusively to early-stage funding and incubation for entrepreneurs and innovations in cybersecurity.

GGV Capital. GGV Capital is a global venture capital firm focused on multi-stage, sector-focused investments with roots in Silicon Valley and Singapore.

Notable Capital. Notable Capital is a U.S.-based venture capital firm investing in notable ideas, notable causes, and notable founders with global ambitions.

Point72 Ventures. Point72 Ventures is a global venture capital strategy led by a diverse set of domain experts with the capital and mandate to lead rounds through all stages of a company's growth, from idea to IPO.

SVCI (Silicon Valley CISO Investments). SVCI is a group of Chief Information Security Officers (CISOs) that operates as an angel investor syndicate. Our mission is to fuel the next generation of cybersecurity innovation by identifying promising early-stage startups, investing in them, and using our unmatched industry expertise to help them thrive.

TGM Ventures. TGM ventures invests in early-stage internet companies including social media companies.